

Stakeholder Mapping

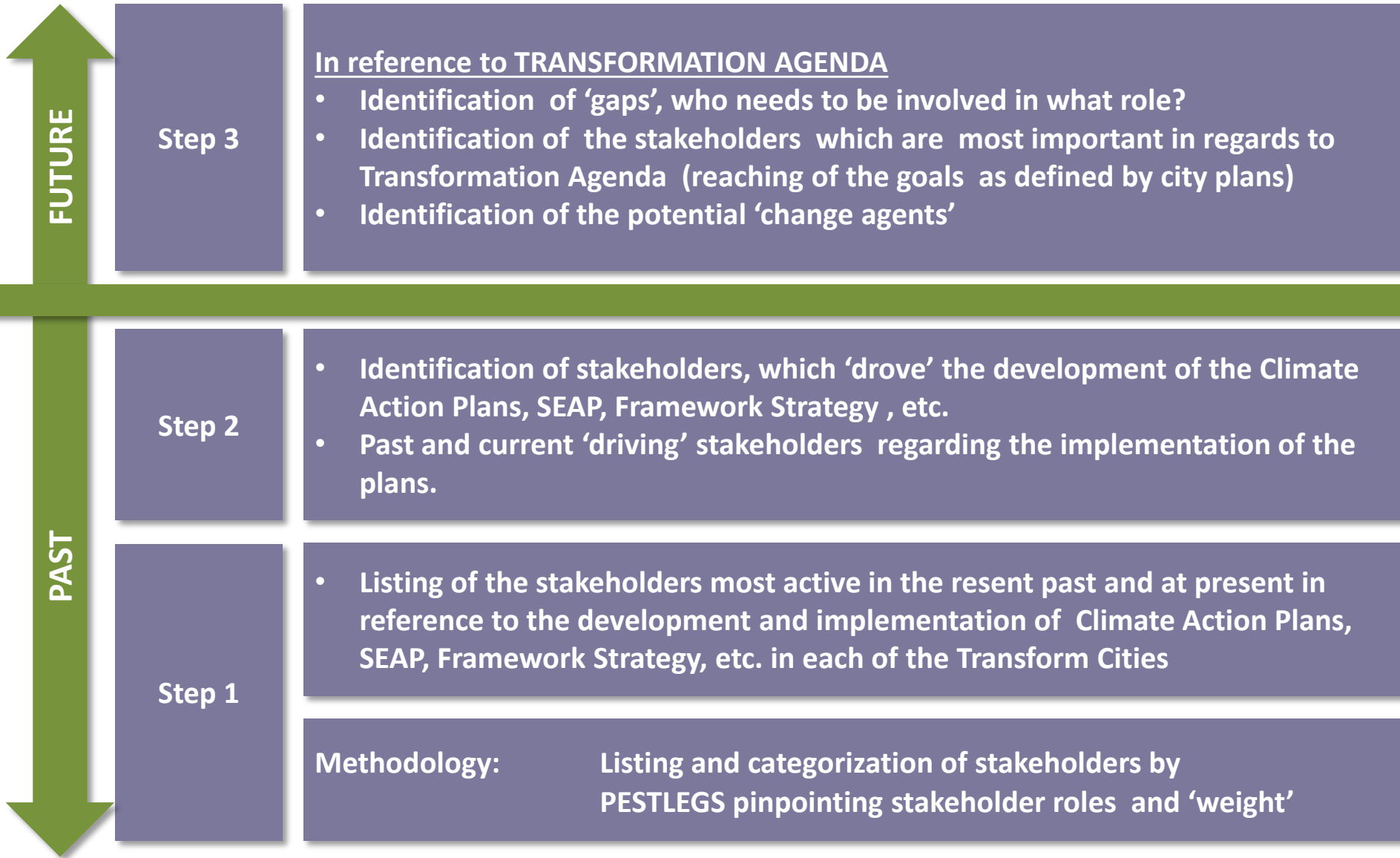
TRANSFORM: Work Package 2

Genova










January 2015









Aim and Steps of Stakeholder Mapping in Transform



PESTLEGS categories and mapping symbols

-  **Political:** Citizenship Committee, Members of the Council
-  **Economic:** Chamber of Commerce, Banks, Investment Funds, ESCOs, Private Business, Developers etc.
-  **Social:** Churches, Associations, NGO's
-  **Technological:** Energy agencies, Energy Supply Companies
-  **Legal:** National Government, EU, etc.
-  **Environmental:** Environmental associations, consumer associations etc.
-  **Governance:** Local government, local administration
-  **Spatial:** Institutes of Architects/Engineers/Agencies/Built environment sector/Developers
-  **Other:** Research, educational establishments, schools, colleges, universities, Expert panels, consultants or organisations with specific expertise

Note: Some of the Stakeholders are involved in more than one category (i.e. economic, but also technological). In such case an additional coloured symbol is inserted next to the stakeholder name, providing the reference to the multiple roles and overlapping categorization of the particular stakeholder.

-  Stakeholder role on the entire city level/considering large scale or impact
-  Stakeholder role in a specific sector and/or in a specific area/district
-  'Driving' stakeholder
-  Stakeholder required in this role
-  Strengthening of the role of stakeholder is required
-  Small role

Stakeholder Mapping Genova

Stakeholder – Political	Owner Planning	Consultation	Coordination	Awareness Building	Decision making	Approval	Funding & Financing	Implementation	Monitoring
National Government	●				●	●	●		
Regional Government	●	●		●	●	●	●		
City Council	●			●	●	●	●		
Mayor's Cabinet	●		●	●	●	●	●	●	●
Port Authority	●	●	●	●	●	●	●	●	●
Local Council (Municipio)	●							●	●

Stakeholder Mapping Genova

Stakeholder – Economic	,Owner' Planning	Consultation	Coordination	Awareness Building	Decision making	Approval	Funding & Financing	Implementation	Monitoring
National Government ●	●	●	●	●	●	●	●	●	●
Municipality ●	●	●	●	●	●	●	●	●	●
Chamber of Commerce	●	●		●	●	●	●	●	●
Banks	✗	✗			●	●	●	✗	●
Investment Funds	✗	✗			●	●	●	✗	●
ESCOs	●	●		●	●	●	●	●	●
Private Businesses	●	●			●	●	●	●	●
Developers	●	●			●	●	●	●	●
Builders' Associations		●		●				●	●
ENEL?									

Stakeholder Mapping Genova

Stakeholder – Social	„Owner“ Planning	Consultation	Coordination	Awareness Building	Decision making	Approval	Funding & Financing	Implementation	Monitoring
Municipality	●		●	●	●	●	●	●	●
Local Council (Municipio)	●	●		●					
Genova Smart City Association	●	●		●					●
Associations	●	●		●				●	●














































Stakeholder Mapping Genova - Draft

Stakeholder – Technological	„Owner“ Planning	Consultation	Coordination	Awareness Building	Decision	Approval	Funding & Financing	Implementation	Monitoring
National Government	●						●✘	●✘	●
Genova Smart City Association	●	●		●				●	●
University	●	●	●	●	●	●	●	●	●
Other Research Institutions		●	●	●	●	●	●	●	
Energy Agencies	●	●		●					●
Energy Supply Companies	●	✘			●	●	●	●	
Businesses	●	●		●	●	●	●	●	

Stakeholder Mapping Genova - Draft

Stakeholder - Legal	„Owner“ Planning	Consultation	Coordination	Awareness Building	Decision	Approval	Funding & Financing	Implementation	Monitoring
European Union	●			●	●	●	●		●
National Government ●	●	✗	✗	●	●	●	●	●	●
Region Liguria	●	●	●	●	●	●	●	●	●
Port Authority ●	●	●	●	●	●	●	●	●	●
Municipality ●	●	●	●	●	✗		●	●	✗

Stakeholder Mapping Genova

Stakeholder - Environmental	,Owner' Planning	Consultation	Coordination	Awareness Building	Decision	Approval	Funding & Financing	Implementation	Monitoring
National Government 									
Region Liguria									
Municipality Energy & Environment Department 									
Genova Smart City Association									
Energy Agencies									
University 									

Stakeholder Mapping Genova

Stakeholder - Governance	„Owner“ Planning	Consultation	Coordination	Awareness Building	Decision	Approval	Funding & Financing	Implementation	Monitoring
City Council	●		●	●			●		●
Mayor's Cabinet	●		●	●	●	●	●	●	●
Local Council (Municipio)	●	●	●	●	●	●	●	●	●
Genova Smart City Association	●✘	●✘	●✘	●	●	●	●	●	●
Other Associations	●	●	●	●	●	●	●	●	●

Stakeholder Mapping Genova

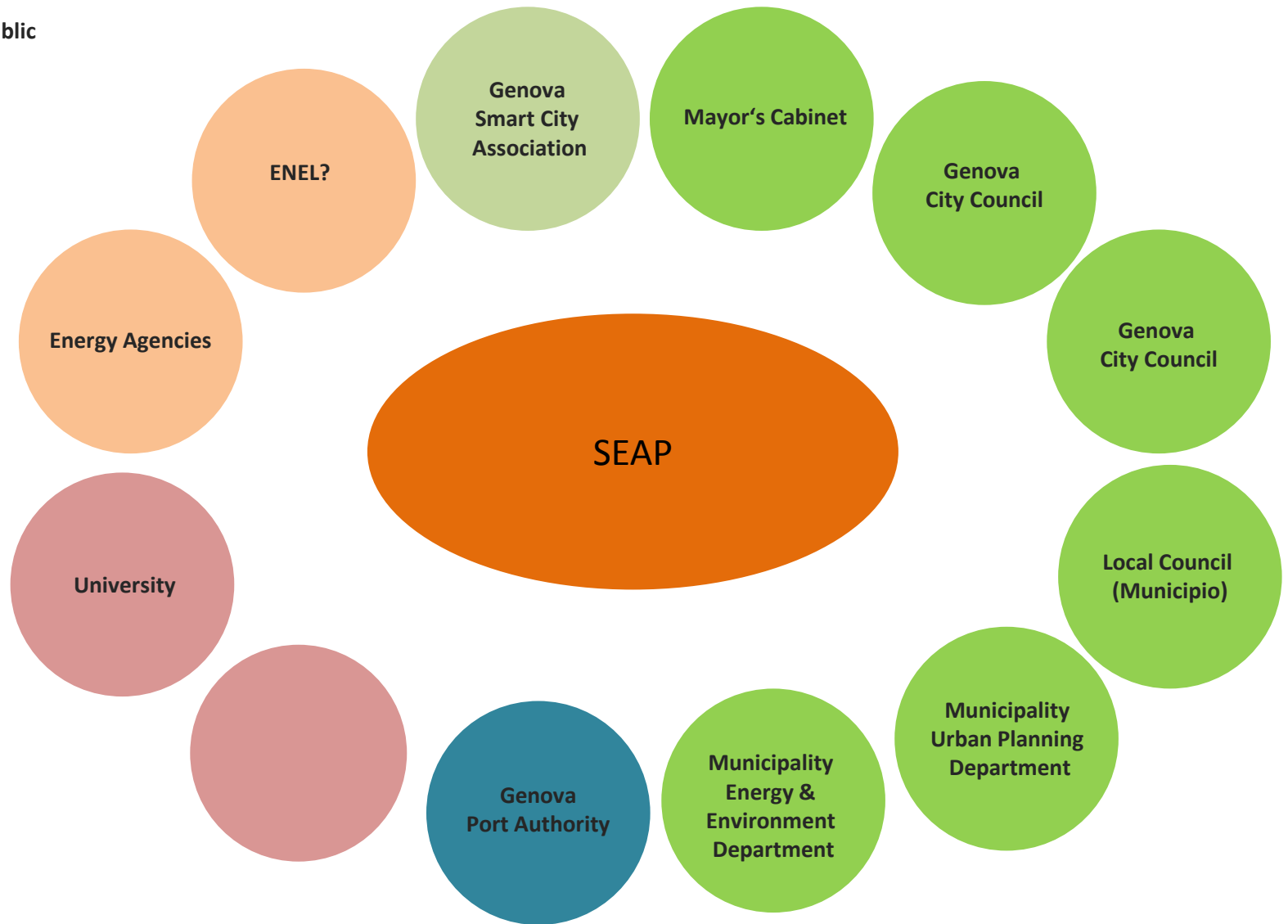
Stakeholder - Spatial	„Owner“ Planning	Consultation	Coordination	Awareness Building	Decision	Approval	Funding & Financing	Implementation	Monitoring
National Government ●	●				●	●	●		●
Region Liguria	●				●	●	●		●
Municipality Urban Planning Department ●	●		●	●	●	●	●	●	●
Local Council (Municipio) ●		●		●	✗	✗			●
Genova Smart City Association ●		✗		●					●
Port Authority ●	●	●		●	●	●	●		●
University ●		●		●					●
Building Associations		●		●			✗		●
Developers		●		●			●	●	
Real Estate		●		●			●	●	
Architects, Engineers , etc.		●		●					●

Stakeholder Mapping Genova

Stakeholders - other	„Owner“ Planning	Consultation	Coordination	Awareness building	Approval	Funding & Financing	Implementation	Monitoring
University	●	●						
Other Research Institutes	●	●						
Schools	●	●						
Citizens		●						

Driving Stakeholders at present and in the recent past (SEAP)

- Public
- Semi - Public
- Utilities
- Private
- Citizens
- Research



Key Stakeholders to be considered in TA

- Public
- Semi - Public
- Utilities
- Private
- Citizens
- Research

