



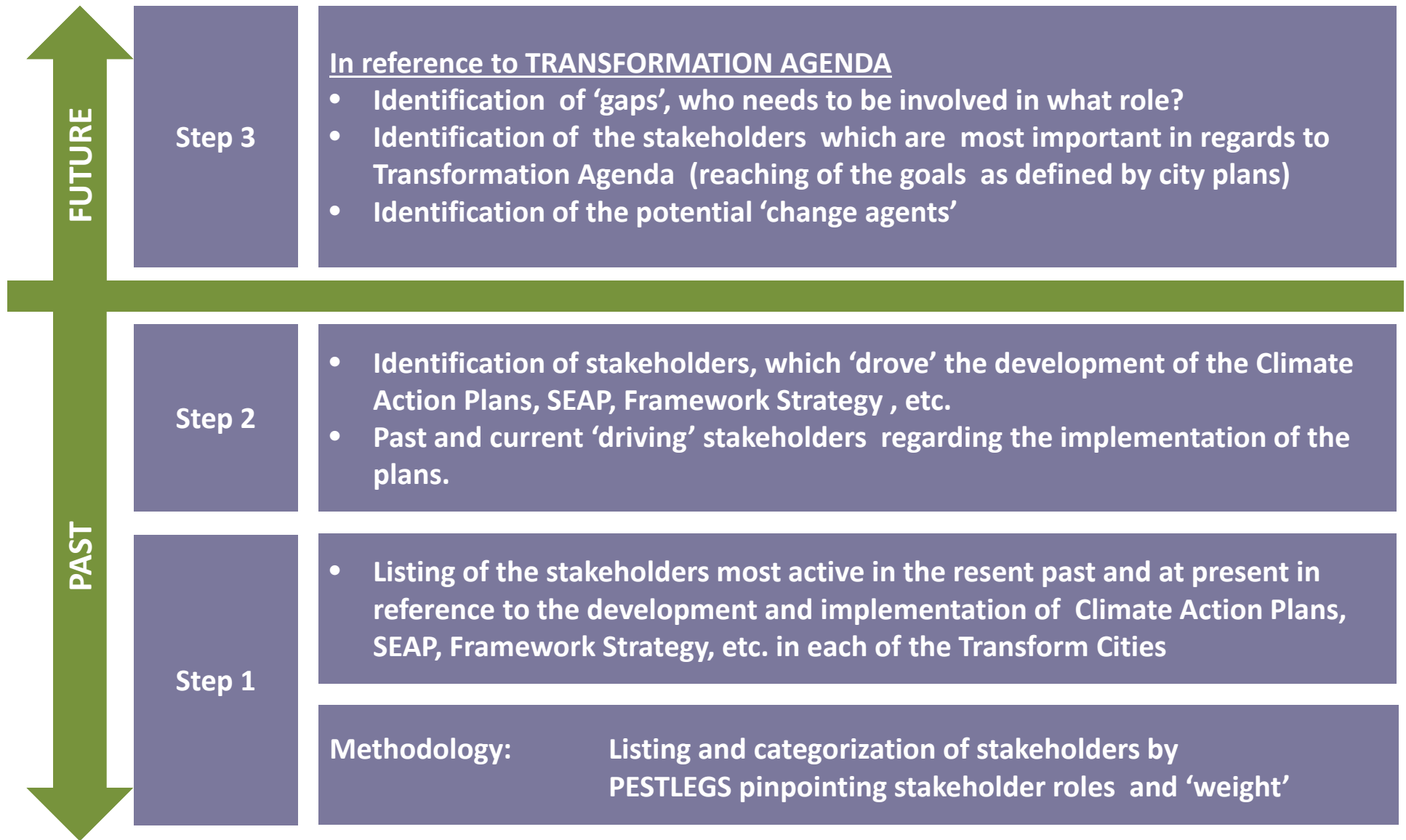
Stakeholder Mapping TRANSFORM: Work Package 2

Vienna












January 2015







Aim and Steps of Stakeholder Mapping in Transform



PESTLEGS categories and mapping symbols

-  **Political:** Citizenship Committee, Members of the Council
-  **Economic:** Chamber of Commerce, Banks, Investment Funds, ESCOs, Private Business, Developers etc.
-  **Social:** Churches, Associations, NGO's
-  **Technological:** Energy agencies, Energy Supply Companies
-  **Legal:** City Councils, etc.
-  **Environmental:** Environmental associations, consumer associations etc.
-  **Governance:** Local government, local administration
-  **Spatial:** Institutes of Architects/Engineers/Agencies/Built environment sector/Developers
-  **Other:** Research, educational establishments, schools, colleges, universities, Expert panels, consultants or organisations with specific expertise

Note: Some of the Stakeholders are involved in more than one category (i.e. economic, but also technological). In such case an additional coloured symbol is inserted next to the stakeholder name, providing the reference to the multiple roles and overlapping categorization of the particular stakeholder.



















































-  Stakeholder role on the entire city level/considering large scale or impact
-  Stakeholder role in a specific sector and/or in a specific area/district
-  'Driving' stakeholder
-  Stakeholder required in this role
-  Strengthening of the role of the stakeholder is required
-  Small role

Stakeholder Mapping Vienna

Stakeholder	Role	„Owner“ Planning	Consultation	Coordination	Awareness Building	Decision Making	Approval	Funding & Financing	Implementation	Monitoring
Mayor Bürgermeister										
City Council Gemeinderat										
Administrative Groups Geschäftsgruppen										
Executive City Council Stadträte										
District Mayor/ Council Bezirksratsvorsteherung/ Bezirksrat										
Urban Development Commission Stadtentwicklungskommission (STEK)										
Regional Committees* PGO** & SUM*** Region Ost und Umland Gemeinden PGO & SUM										
Province Lower Austria Province Boards Land Niederösterreich Landesräte										

* Regional Committees are informal organisations
 ** PGO – Planungsgemeinschaft Ost: Wien, Burgenland, Niederösterreich
 (Planning Community East: Vienna, Burgenland, Lower Austria)
 *** SUM – Stadt-Umland Management Wien Niederösterreich (Peri-urban Management)

Stakeholder Mapping Vienna

Stakeholder	Role	„Owner“ Planning	Consultation	Coordination	Awareness Building	Decision Making	Approval	Funding & Financing	Implementation	Monitoring
Political										
Federal State Bund	 				 			 		 
Provinces Länder	 				 					 
Municipalities Gemeinden	 				 					 
EC – European Commission	 									
Climate and Energy Funds Klima und Energie Fonds (BMVIT)										

Stakeholder Mapping Vienna

Stakeholder	Role	„Owner“ Planning	Consultation	Coordination	Awareness Building	Decision Making	Approval	Funding & Financing	Implementation	Monitoring
KPC – Kommunalkredit Public Consulting							●	●	● *	
Vienna Economic Chambers Wirtschaftskammer			●	●	●		●	●	●	✗
Vienna Business Agency Wirtschaftsagentur (ZIT)	●	●	●	●	● ✗	●		● ✗	● ✗ **	
Federation of Austrian Industries Industriellenvereinigung (Interessenvertretung)			●		●	● ***		●		
Siemens AG	□		●		●				●	
Property Developers Bauträger	●				✗			● ✗	●	✗
Landlord Association Vermietervereinigung		●						✗	●	
Real Estate Industry Immobilienwirtschaft	●				✗			● ✗	●	✗
Banks and Insurances Banken und Versicherungen					✗	●		●	●	

- * - Enabling, preparing conditions for implementation
- ** - Target Areas for Development (Zielgebiete), Structural Funds
- *** - Partially involved in the processes of decision making

Stakeholder Mapping Vienna

Stakeholder	Role	„Owner“ Planning	Consultation	Coordination	Awareness Building	Decision Making	Approval	Funding & Financing	Implementation	Monitoring
Economic										
Austrian Federal Railways ÖBB – Österreichische Bundesbahn		●	●	●	●	?	?	●	●	●
Wohnfonds		●	●	●	✗			●	●	✗
Sharing Economics (Car Sharing, etc.)		●			●				●	
SMEs KMU			✗		●	●	●	●	●	
ASCR – Aspern Smart City Research		●						●	●	●
EC – European Commission					●			●		
(Non Profit) Housing Associations		●	● ✗		● ✗	●	●	●	●	●
Property Owners		●	● ✗		✗	●	●	●	●	
Social Housing in Vienna Wiener Wohnen			✗		✗	●	●	●	●	



















































Stakeholder Mapping Vienna

Stakeholder	Role	„Owner“ Planning	Consultation	Coordination	Awareness Building	Decision Making	Approval	Funding & Financing	Implementation	Monitoring
Social										
Caritas			●		●					
Fonds Soziales Wien			●					●		
Wien Energie - Ombuds Office Energy Poverty Ombudsstelle Wien Energie -Energiearmut			●					●		
MA 24 – Health Care & Social Welfare Planning MA 24 – Gesundheits- und Sozialplanung	■		●	●	●	●	●	●		
Local Agenda 21/Plus Association Lokale Agenda/21 Plus Verein	■		●	●	●					
Chamber for Labour AK - Arbeiter Kammer			●		●					
District Management Gebietsbetreuung Umweltbildung	■	●	●	●	●				●	
Civil Society Bewohner- Zivil Gesellschaft			✕	✕				● ✕	● ✕	







































Stakeholder Mapping Vienna

Stakeholder	Role	„Owner“ Planning	Consultation	Coordination	Awareness Building	Decision Making	Approval	Funding & Financing	Implementation	Monitoring
Dwelling/Property Owners Wohnungseigentümer										
Schools/ Kindergartens Schulen/Kindergärten										
MA 55 – Community Services MA 55 - Bürgerdienst – Stadtsservice für alle Wienerinnen und Wiener										
Vienna Hospital Association KAV – Krankensansten- verbund Wien										
Social Housing in Vienna Wiener Wohnen										

Stakeholder Mapping Vienna

Stakeholder	Role	„Owner“ Planning	Consultation	Coordination	Awareness Building	Decision Making	Approval	Funding & Financing	Implementation	Monitoring
Technological Energy Utility Wien Energie (Stadtwerke)	 			 						
Transportation Utility Wiener Linien (Stadtwerke)	 									
Utility for Gas, Electricity and Thermal Grids Wiener Netze (Stadtwerke)	 									
Water Supply Utility Wiener Wasser Unternehmung der Stadt Wien										
Vienna Waste Water Enterprise Kanal Wien Unternehmung der Stadt für Wasser Entsorgung										
GTE- Buildings, Technology, Energy GTE- Gebäude, Technik, Energie										
ASCR – Aspern Smart City Research	  									


Stakeholder Mapping Vienna

Stakeholder	Role	„Owner“ Planning	Consultation	Coordination	Awareness Building	Decision Making	Approval	Funding & Financing	Implementation	Monitoring
Technological MA 48 - Municipal Department for Waste Management, Street Cleaning and Vehicle Fleet MA 48- Abfallwirtschaft, Straßenreinigung und Fuhrpark										
Siemens AG										
Austrian Federal Railways ÖBB – Österreichische Bundesbahn	  									
MA 14 - Municipal Department for Automated Data Processing, Information and Communications technologies MA 14 – Automations-unterstützte Datenverarbeitung, Informations- und Kommunikationstechnologie										
Strategic Energy Policy Vienna (Executive Office of the Mayor) MD-E	 			 						

Stakeholder Mapping Vienna

Stakeholder	Role	„Owner“ Planning	Consultation	Coordination	Awareness Building	Decision Making	Approval	Funding & Financing	Implementation	Monitoring
TINA Vienna Urban Technologies + Strategies	●		●	●	●				●	
Research, Technology and Innovation Department of Vienna Utilities (Satdwerke) FTI - Forschung, Technologie, Innovation Wiener Stadtwerke	●		●	✕	● ✕				●	
Smart City Expert Advisory Board	● □		●		●					
Consultants (ETA, etc.)	● □ □		●		●					
Universities (Vienna University of Technology, Vienna University of Economics and Business, etc.)	● □		●		●					●
Non-University Research Institutions Außer Universitäre Forschung (AIT, etc.)	● □		●		●					●

Stakeholder Mapping Vienna

Stakeholder	Role	„Owner“ Planning	Consultation	Coordination	Awareness Building	Decision Making	Approval	Funding & Financing	Implementation	Monitoring
The Vienna Science and Technology Fund WWTF Wiener Wissenschafts-, Forschungs-, und Technologiefonds 			●		●			●		

Stakeholder Mapping Vienna

Stakeholder Legal	Role	„Owner“ Planning	Consultation	Coordination	Awareness Building	Decision Making	Approval	Funding & Financing	Implementation	Monitoring
Federal State Bund	<input type="checkbox"/> <input type="checkbox"/>				✗	●	●		●	✗ ●
Province Land	<input type="checkbox"/> <input type="checkbox"/>				✗	●	●		●	✗ ●
Municipality Gemeinde	<input type="checkbox"/> <input type="checkbox"/>				✗ ●	●	●		●	✗ ●
Sectoral Chambers Interessenvertretungen Kammern					✗ ●					
EU – Guidelines/ EC – European Commission EU- Richtlinien	<input type="checkbox"/>		●		✗ ●		●		●	●










































Stakeholder Mapping Vienna

Stakeholder	Role	„Owner“ Planning	Consultation	Coordination	Awareness Building	Decision Making	Approval	Funding & Financing	Implementation	Monitoring
Environmental Advocacy WUA - Wiener Umweltanwaltschaft					●					
Association for Consumer Protection Konsumentenschutz					●					
Environment Agency Austria Umweltbundesamt			●		●					
Climate and Energy Funds Klima und Energie Fonds (BMVIT)	■		●		●			●		
Consultants (ETA, etc.)	■ ■ ●		●						●	
The Austrian Society for Environment and Technology ÖGUT – Österreichische Gesellschaft für Umwelt und Technik			●		●					
Consulting and Planning Community			●		●				✗	

Stakeholder Mapping Vienna































Stakeholder	Role	„Owner“ Planning	Consultation	Coordination	Awareness Building	Decision Making	Approval	Funding & Financing	Implementation	Monitoring
Non Governmental Organisations										
Nature Protection Portal Naturschutz Portal										
MA 20 – Municipal Department for Energy Planning MA 20 – Magistrat für Energieplanung										
MA 22 Environmental Protection MA22 Umweltschutz										
Vienna Ombuds-Office for Environmental Protection Wiener Umwelthanwaltschaft										
The Vienna Science and Technology Fund WWTF Wiener Wissenschafts-, Forschungs-, und Technologiefonds										

Stakeholder Mapping Vienna

Stakeholder	Role	„Owner“ Planning	Consultation	Coordination	Awareness Building	Decision Making	Approval	Funding & Financing	Implementation	Monitoring
Chief Executive Director Magistratsdirektor	 									
Residential Funds Wohnfonds Wien	 									
MA 18 – Municipal Department for Urban Development and Planning MA 18 – Magistrat für Stadtenwicklung und Stadtplanung	 									 
MA 20 – Municipal Department for Energy Planning MA 20 – Magistrat für Energieplanung	   									 
MA 21- Municipal Department for District Planning and Land Use MA 21 – Magistrat für Stadtteilplanung und Flächennutzung	 		 							
MA 25 - Municipal Department for Urban Renewal and Assessment in Matters of Housing Construction and Promotion MA 25 - Abteilung für Stadterneuerung und Prüfstelle für Wohnhäuser										

* - Enabling, preparing favorable conditions for implementation

Stakeholder Mapping Vienna























Stakeholder Governance	Role	„Owner“ Planning	Consultation	Coordination	Awareness Building	Decision Making	Approval	Funding & Financing	Implementation	Monitoring
MA 28 - Road Management and Construction MA 28 – Straßenbau										
MA 37 – Building Inspection MA 37 - Baupolizei										
MA 39 - Research Centre, Laboratory and Certification Services MA 39 - Prüf-, Überwachungs- und Zertifizierungsstelle der Stadt Wien										
MA 46 - Traffic Management and Organisation MA 46 – Verkehrsangelegenheiten										
Magistrate 40 – Energy Poverty MA 40 - Energiearmut										
Social Housing in Vienna Wiener Wohnen										

Stakeholder Mapping Vienna

Stakeholder Governance	Role	„Owner“ Planning	Consultation	Coordination	Awareness Building	Decision Making	Approval	Funding & Financing	Implementation	Monitoring
MA 50 - Municipal Department for Housing Promotion and Arbitration Board for Legal Housing Matters MA 50 - Wohnbauförderung und Schlichtungsstelle für wohnrechtliche Angelegenheiten										
All Municipal Departments	 									
Chief Executive Office – Executive Group for Construction and Technology Stadtbaudirektion								*		
Mayor Bürgermeister	 									
Regional Committees* **PGO & SUM Umland Gemeinden PGO & SUM										
Province Lower Austria Province Boards Land Niederösterreich Landesräte										
Schools/Kindergardens Schulen/Kindergärten										

* - Decision about budget distribution
 * - Regional Committees are informal organisations
 ** PGO – Planungsgemeinschaft Ost: Wien, Burgenland, Niederösterreich (Planning Community East: Vienna, Burgenland, Lower Austria)
 ** SUM – Stadtumland Management (Peri-urban Management)
























































Stakeholder Mapping Vienna

Stakeholder Governance	Role	„Owner“ Planning	Consultation	Coordination	Awareness Building	Decision Making	Approval	Funding & Financing	Implementation	Monitoring
Strategic Energy Policy Vienna (Executive Office of the Mayor) MD-E	 									
Cycling Officers Radverkehrsbeauftragte										
Pedestrian Officers Beauftragte für Fußgänger										
MA 22 Environmental Protection MA22 Umweltschutz	 									
MA 53 Press- and Information Service (Public Relations) MA 53 Presse-und Informationsdienst										









Stakeholder Mapping Vienna

Stakeholder	Role	„Owner“ Planning	Consultation	Coordination	Awareness Building	Decision Making	Approval	Funding & Financing	Implementation	Monitoring
Aspern Development AG 3420		●	●	●	●				●	✗
District Chair Persons Bezirksratsvorsteher	■	●	●	●				●	●	
Property Developers Bauträger	■	●			✗			✗	●	✗
Real Estate Industry Immobilienwirtschaft	■				✗			✗	●	
Austrian Federal Railways ÖBB – Österreichische Bundesbahn	● ■ ■	●	●	●	●	?	?	●	●	●
Local Agenda 21/Plus Association Lokale Agenda/21 Plus Verein	■		●	●	●					
District Management Gebietsbetreuung Umweltbildung	■	●	●	●	●				●	
Dwelling/Property Owners Wohnungseigentümer	■	●	✗	✗				●	●	

Stakeholder Mapping Vienna

Stakeholder	Role	„Owner“ Planning	Consultation	Coordination	Awareness Building	Decision Making	Approval	Funding & Financing	Implementation	Monitoring
Energy Utility Services – Energy Supplier Wien Energie (Stadtwerke)	 									
Transportation Utility Wiener Linien (Stadtwerke)	 									
Utility for Gas, Electricity and Thermal Grids Wiener Netze (Stadtwerke)	 									
ASCR – Aspern Smart City Research	  									
Federal State Bund	 									
Province Land	 									
Municipality Gemeinde	 									
Non Governmental Organisations										

Stakeholder Mapping Vienna

Stakeholder Spatial	Role	„Owner“ Planning	Consultation	Coordination	Awareness Building	Decision Making	Approval	Funding & Financing	Implementation	Monitoring
Residential Funds Wohnfonds 		●	●	●	✗			●	●	✗
MA 20 – Municipal Department for Energy Planning  MA 20 – Magistrat für Energieplanung 			●	●	● ✗			●	●	● ✗
MA 18 – Municipal Department for Urban Development and Planning  MA 18 – Magistrat für Stadtenwicklung und Stadtplanung 			●	●	●					● ✗
MA 21- Municipal Department for District Planning and Land Use  MA 21 – Magistrat für Stadtteilplanung und Flächennutzung 			● ✗	●	✗					
MA 25 - Municipal Department for Urban Renewal and Assessment in Matters of Housing Construction and Promotion  MA 25 - Abteilung für Stadterneuerung und Prüfstelle für Wohnhäuser			●	●						

Stakeholder Mapping Vienna

Stakeholder	Role	„Owner“ Planning	Consultation	Coordination	Awareness Building	Decision Making	Approval	Funding & Financing	Implementation	Monitoring
Spatial MA 50 - Municipal Department for Housing Promotion and Arbitration Board for Legal Housing Matters MA 50 - Wohnbauförderung und Schlichtungsstelle für wohnrechtliche Angelegenheiten			●		✕					

Stakeholder Mapping Vienna

Stakeholder Other (Educational, Research)	Role	„Owner“ Planning	Consultation	Coordination	Awareness Building	Decision Making	Approval	Funding & Financing	Implementation	Monitoring
Universities Universitäten (Vienna University of Technology, Vienna University of Economics and Business)	●		●		✗					●
Non-University Research Institutions Außer Universitäre Forschung (AIT, ÖIR etc.)	●		●		✗					●
Health Sector/Hospitals Gesundheitswesen/ Krankenhäuser									✗	
Schools Volksschulen					✗				✗	
High Schools Gymnasien					✗				✗	
Vocational schools Berufsschulen					✗				✗	
ÖAMTC Austrian Automobile, Motorbike and Touring Club Österreichische Automobil-, Motorrad- und Touring Club			●		✗				● ✗	✗

Stakeholder Mapping Vienna

Stakeholder Other (Educational...)	Role	„Owner“ Planning	Consultation	Coordination	Awareness Building	Decision Making	Approval	Funding & Financing	Implementation	Monitoring
VCÖ Austrian Transportation Club Verkehrs Club Österreich			●		●					●
ARBÖ Austrian Auto-, Motor and Cycling Federation Auto-, Motor- und Radfahrerbund Österreichs			●		✗				● ✗	
Austrian Cycling Lobby Rad Lobby			●		●				●	●
Cycling Officers Radverkehrsbeauftragte	☐		●		●					●
Pedestrian Officers Beauftragte für Fußgänger	☐		●		●					●
Media Medien					✗					✗
Agency for Mobility Vienna Mobilitätsagentur Wien GmbH					✗					

Stakeholder Mapping Vienna

Stakeholder	Role	„Owner“ Planning	Consultation	Coordination	Awareness Building	Decision Making	Approval	Funding & Financing	Implementation	Monitoring
Smart City Expert Advisory Board	● <input type="checkbox"/>		●		●					
The Vienna Science and Technology Fund WWTF Wiener Wissenschafts-, Forschungs-, und Technologiefonds	● <input type="checkbox"/>		●		●			●		
Vienna Energy Agency			●		●					

● Driving Stakeholders at present and in the recent past (Referencing Framework Strategy)



Key Stakeholders to be considered in TA

